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MEMORANDUM

To: Board of Commissioners  
From: CSWD Staff  
Date: November 14, 2024  
Re: Program Updates

- Solid Waste Management Fee and Disposal (Jon and Becky) – (see attached)
  - As first four months of the fiscal year, from a budget perspective, the SWMF is 3.3% above projected revenues. FY25 revenue is 2.6% lower than FY24 year-to-date. Please refer to accompanying charts.
- Organics Recycling Facility (Dan) –
  - Billable food waste in October totaled 416.6 tons. This is 4.6% above the same month last year and is 4.6% below YTD budgeted totals.
- Materials Recovery Facility (Josh) – data unavailable at this time
- Marketing & Communications (Alise)
  - *New Website*: The new website will launch on Monday, 11/25. Post-launch, Marketing will focus on any clean up that is needed. Please send any feedback to [acerta@cswd.net](mailto:acerta@cswd.net).
  - *Front Porch Forum Ads*: A promotion for the Drop-Off Center location in Burlington will run from 11/18/24 through 12/18. The ad will be targeted to Burlington users. We are promoting the opportunity to save money by hauling your own materials and the addition of more materials at the Pine St. location. We will be watching the data to determine the effectiveness of these ads.
- Media Mentions:
  - NERC Award:
    - Vermont Business Magazine: <https://vermontbiz.com/news/2024/october/30/cswd-wins-environmental-leadership-award-solar-glasses-collection-program>
    - WPTZ: <https://www.mynbc5.com/article/chittenden-solid-waste-district-award-eclipse-glasses/62765917>
    - WCAX - <https://www.wcax.com/2024/11/14/recycled-eclipse-glasses-be-used-across-globe/>
  - America Recycles Day Commentary:
    - Vermont Business Magazine: <https://vermontbiz.com/news/2024/november/07/recycling-works-small-actions-big-impact-america-recycles-day>

- VtDigger: <https://vtdigger.org/2024/11/12/beth-parent-small-actions-with-big-impact-this-america-recycles-day/>
- Outreach Team (Beth) – CSWD is beginning our Winter Webinar Series ahead of America Recycles Day on November 15. Tune in on the second Thursday of every month at 6:00pm to learn about different waste-related topics from recycling and reuse, to food waste prevention and composting.
  - November 14 - [Mastering Blue-Bin Recycling](#)
  - December 12 - [Local Heroes of Sustainability](#)
  - January 9 - Vermonters Going Zero Waste
  - February 13 - Reducing Wasted Food
  - March 13 - Methods to Manage Food Waste
  - April 19 - Composting Workshop