

MEMORANDUM

To: Executive Board
From: CSWD Staff
Date: December 4, 2019
Re: Program Updates

1. Solid Waste Management Fee (Jon) – Data will be available for the December full board meeting.
2. MRF Overview (Josh) – Data will be available for the December full board meeting.
3. Organics Diversion Facility (Dan) – Data will be available for the December full board meeting.
4. Marketing (Alise/Raeann) – The holiday food waste reduction campaign runs the last two weeks in November and December on local radio, in community papers, and on Facebook. The Thanksgiving portion of the campaign has seen great success in social media with high engagement via comments and shares.
November media mentions:
11.19.19 – Outlet: Burlington Free Press – [Delayed Closing](#)
11.20.19 – Outlet: Burlington Free Press – [There's a few ways to get rid of your mattress. Don't leave its fate up to the snow plows.](#)
Nov.-Jan. edition – Outlet: Green Energy Times – “A Guide to Sustainable Gift Giving and Wrapping” and “Food Scraps Diversion: Vermont Act 148”
5. Compliance (Josh/Jeannine) – Jeannine performed 25 load checks in November. She also distributed a guidance document – ‘Planning & Zoning Primer on Solid ‘Waste’ to local planning and zoning officials to help and encourage them to evaluate solid waste storage, collection and transportation needs associated with new development projects. Jeannine has been working with Facilities and Maintenance personnel on proposed lighting and minor site layout changes and permitting.
6. Hinesburg Drop-Off Center (Josh T, Sarah) –The project was awarded to Stewart Construction of Essex Jct, and work began on 10/1.
7. Trends/In the News/What We’re Watching –

Financial Times: Can we break our addiction to plastic? The future of packaging
<https://amp.ft.com/content/27cf9734-faa7-11e9-98fd-4d6c20050229>

Recycling Today: Aluminum recycling giant to spend \$36M on facility upgrade

<https://tinyurl.com/y3uweujl>

Resource Recycling News: Packaging EPR on the way in another Canadian province

https://resource-recycling.com/recycling/2019/11/05/packaging-epr-on-the-way-in-another-canadian-province/?utm_medium=email&utm_source=internal&utm_campaign=Nov+5+RR

Waste today: Federal Recycle Act introduced

<https://www.wastetodaymagazine.com/article/senators-portman-stabenow-introduce-bipartisan-recycling-act-education/>