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## MEMORANDUM

To: Board of Commissioners

From: CSWD Staff

Date: December 15, 2022

Re: Program Updates

- Solid Waste Management Fee and Disposal (Jon) – Data for November is not yet finalized.
- Organics Diversion Facility (Dan) – Data for November is not yet finalized.
- Materials Recovery Facility (Josh)
  - YTD average monthly inbound single stream material: 3,670 tons
  - YTD average monthly marketed material: 2,934 tons
  - 12-month, average commodity revenue (ACR): \$119.98/ton
  - All data includes PGA tons and costs
- Marketing & Communications (Alise/Michele) –
  - The 12 Days of Disposal campaign is in full swing on [Instagram](#) and [Facebook](#) and will run through the second week of January. This campaign offers reduce, reuse, and recycle options for tricky holiday items. The social posts showcase Jon Shenton’s (Marketing Creative Specialist) new animation skills.
  - CSWD’s [TikTok](#) channel is now live and will feature shorts from the Outreach team.
  - We are scheduling interviews with final candidates for development of the new website.

### Media Mentions – Nov/Dec

11.10.2022 – Waste Advantage Magazine <a href="#">Voters approve new CSWD recycling center</a>
11.10.2022 – VT Cynic <a href="#">From your plate to a pile of dirt: UVM's composting program</a>
11.10.2022 – Recycling Today <a href="#">Vermont county approves \$26M recycling facility</a>
12.9.2022 – WCAX <a href="#">How much of what we recycle gets recycled?</a>
12.9.2022 – North Avenue News CSWD News—thank you for bond approval

- Outreach: Team Outreach is busy fulfilling our SWIP requirements and setting goals for the new year. We have been very active in our schools over the past month, reaching over 1,200 students in the past two months alone. We are looking forward to the new year and increasing our outreach to businesses, schools and organizations that we have had problems reaching in the past.
- Compliance (Josh/Jeannine) – In September another version of the Hauler Newsletter was sent out to our hauling community highlighting, amongst other things, the MRF bond vote, the recent changes to the SWMO, and the project at ODF. A two-week load check intensive was held between September 20<sup>th</sup> and October 3<sup>rd</sup>. Compliance staff were onsite at Casella's transfer station on Avenue B for a couple hours every day during the two-week span inspecting loads. This intensive will drive a lot of the focus of the compliance team on the hauling community over the next six months or so when another load check blitz is conducted.
- Legislative Initiatives (Jen) – CSWD and other solid waste districts have been working on extended producer responsibility for household hazardous waste legislation to introduce this year. We anticipate a bill to be drafted early in the session.