

#3.2

MEMORANDUM

To: Board of Commissioners
From: CSWD Staff
Date: November 11, 2022
Re: Program Updates

- Solid Waste Management Fee and Disposal (Jon) –
As of the end of September from a budget perspective, the first three months of FY23 is 3.0% above projected revenues. FY23 revenue is 1.8% higher than the same period in FY22.

Trash tonnage for the first quarter of FY23 was up 5.8% compared to the first quarter of FY22. Of the overall tonnage, the Municipal Solid Waste (MSW) component was down 0.9%, the Construction and Demolition Debris portion was up 2.7%, and the Alternative Daily Cover portion (fee is 25% of the full rate) was up 12.3%. The pounds per capita per day MSW disposed was 2.83 in the first quarter of FY23 which is less than it was in the first quarter of FY22.

- Organics Diversion Facility (Dan) –
 - Monthly billable food scraps for September totaled 564.4 tons. This is 41% above the previous month and 44% above the FY22 average. This brings the fiscal year to date total to 1210 tons, 9% or 97.8 tons above budgeted amounts. This one-month additional influx of food scraps was due to an agreement with Casella Waste Systems in Williston during a scheduled slow-down period on their depackaging equipment. Staff easily handled the extra volume and sets ODF up for coming close to FY projections for diverted food scraps coming across our scale.
 - ODF will be once again hosting the annual ANR VT Compost Operator Training course in early November.
 - Due to supply-chain issues, delivery of the purchased Doppstadt trommel screening equipment has been pushed back yet again. The new expected delivery date is now the end of November.
- Materials Recovery Facility (Josh)
 - YTD average monthly inbound single stream material: 3,704 tons
 - YTD average monthly marketed material: 3,363 tons
 - 12-month, average commodity revenue (ACR): \$140.90/ton
 - All data includes PGA tons and costs
- Marketing & Communications (Alise/Michele) –

- See the MRF Bond Campaign memo for a recap of the full campaign. Media coverage listed here is since last Program Updates.
- We have received questions from 15 firms regarding RFP 20221017—CSWD Website Development (phase 2). Answers will be posted by 11/15; proposals are due 11/29.
- The “We Can Take It” print campaign ads are now running in local papers.
- Marketing and Outreach are working on a holiday social media campaign that will tie into the “We Can Take It” campaign. Look for Facebook, Instagram and potentially, TikTok posts in the near future!

Media Mentions – Oct/Nov

10/26/2022 VT Digger - [Sarah Reeves: Voters approval needed to renew our commitment to recycling](#)

10/27/2022 The Other Paper - [CSWD Asks Voters for New Sorting Facility](#) (same story appeared in other papers in this media group: Shelburne News and the Citizen)

10/27/2022 The Bond Buyer - [Vermont bond measure would fund a state-of-the-art recycling facility](#)

11/1/2022 WPTZ - [Vermont bond measure would fund a state-of-the-art recycling facility](#)

11/2/2022 Seven Days - [Waste Land: Will Voters Approve a New Recycling Center for Williston?](#)

11/3/2022 VermontBiz - [Reeves: Renewing our commitment to recycling in Vermont](#)

11/6/2022 My Champlain Valley - [CSWD bond issue on separate ballot](#)

11/7/2022 Milton Independent - [Town Manager's Message for November](#)

11/7/2022 NBC5 - [NBC In Depth: Discussing the need for the new CSWD MRF](#)

11/8/2022 VT Digger - [Chittenden County weighs \\$22 million recycling center bond, but ballots have been hard to come by](#)

11/8/2022 Seven Days - [Voters approve new CSWD recycling center](#)

- **Outreach** (Beth) – Now that the MRF Bond Vote is behind us, Team Outreach is focusing on increasing our engagement in the communities we serve and fulfilling our SWIP requirements. We have several events planned for America Recycles Day on November 15: an interactive tabling event at the University of Vermont and several elementary school classes in Shelburne. Look for a recap on our social media channels later that day. In an effort to reach even more community members, we will be launching the official CSWD TikTok channel early next week. TikTok is one of the fastest growing social media platforms that is known for high levels of engagement, and we are excited to dive in. We will be sure to report out on analytics in the coming weeks and months.
- **Compliance** (Josh/Jeanine) – In September another version of the Hauler Newsletter was sent out to our hauling community highlighting, amongst other things, the MRF bond vote, the recent changes to the SWMO, and the project at ODF. A two-week load check intensive was held between September 20th and October 3rd. Compliance staff were onsite at Casella’s transfer station on Avenue B for a couple hours every day during the two-week span inspecting loads. This intensive will drive a lot of the focus of the compliance team on the hauling community over the next six months or so when another load check blitz is conducted.
- **What We’re Reading:**

[Recycling plastic is practically impossible — and the problem is getting worse](#)

[Greenpeace vs Recycling: What Wasn't Said](#)

[Portland, ME Recycling Facility Urges Confidence in Plastics Recycling](#)

[Post-recession reforms help MRFs weather price fluctuations](#)

[Could plastic beer can carriers be a gateway to the reuse economy?](#)

[Massachusetts mattress, textile ban takes effect](#)