

RFP No. 20221017 New Website Development (MASTER GROUPED)		Percentage	Points Possible	TechNerds*	Foremost*	Polymath	Cogent	Gravity Works	Bytes.co	FourNine	SabresMedia	Consult FGC	Exemplifi	Gutenberg	Revize	VND	Bear Code	Planeteria	Paramount	
1) Experience of Firm and Key Staff		35%																		
A) Evidence of past successful execution of websites on open-source CMS platforms maintained by the client			40	12.5	18.75	22.5	23.33333	31.25	35.75	36.25	21.25	8.75	36.25	12.5	8.75	34.25	27.5	30.5	20.5	
B) Expertise, qualifications, and specific experience of designated project team in the type of work referenced above			20	5	7.5	15	12.5	18.75	19.5	18.5	11	7.5	17.5	10	11.25	16.5	16	18.5	8.75	
C) Quality and specificity of favorable references for similar work performed since 2019			40	6.25	12.5	12.75	12	30.5	31.25	31.75	15	6.5	30	11.25	18.75	28.75	25	28	20	
Total Points			100	23.75	38.75	50.25	47.83333	80.5	86.5	86.5	47.25	22.75	83.75	33.75	38.75	79.5	68.5	77	49.25	
Total %				8%	14%	18%	17%	28%	30%	30%	17%	8%	29%	12%	14%	28%	24%	27%	17%	
2) Understanding of Scope of Services and Quality of Response and responsiveness thereto		40%	20	0	3.25	7.5	7.5	20	13.75	15	9.5	3	15	2.5	6.75	15	15.75	15.75	8.75	
B) Completeness of response and adherence to instructions			15	1.25	5	6.375	5.25	14.25	10.5	12.25	6.75	1.75	10.5	6.25	6.25	13.25	10.5	13	7	
C) Detail and quality of project proposal			45	5	12.5	11.75	14	37	25	36.25	19.75	1.75	30	10	25	32.5	28	35.25	18.75	
D) Demonstration of ability to meet budget and work schedules.			20	6.25	8.25	9.5	7.5	16.25	15.5	16.75	12	5.5	13.75	7.5	12.5	13.75	13	16	13.75	
Total Points			100	12.5	29	35.125	34.25	87.5	64.75	80.25	48	12	69.25	26.25	50.5	74.5	67.25	80	48.25	
Total %				5%	12%	14%	14%	35%	26%	32%	19%	5%	28%	11%	20%	30%	27%	32%	19%	
3) Proposal Cost		25%																		
CSWD Budget = \$85,000			Proposal Cost	\$ 30,000	\$ 54,125	\$ 79,000	\$ 80,000	\$ 69,000	\$ 84,000	\$ 63,000	\$ 74,965	\$ 74,000	\$ 82,600	\$ 76,500	\$ 49,660	\$ 85,000	\$ 72,000	\$ 76,700	\$ 77,000	
A) thoughtful allocation of resources to leverage impact			75	8	12	30	33	48	57	57	50	17	48	34	50	40	52	58	38	
B) Identification of opportunities for cost-savings			25	0	0	3	3	7	10	8	3	1	3	7	10	8	13	10	5	
Total Points			100	8	12	33	37	55	67	64	53	18	52	41	60	48	65	68	43	
Total %				2%	3%	8%	9%	14%	17%	16%	13%	5%	13%	10%	15%	12%	16%	17%	11%	
(MEETS or OVER budget)				MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	MEETS	
100% Total Score				15%	28%	40%	40%	77%	73%	78%	49%	17%	70%	32%	49%	70%	67%	76%	47%	
Reviewer		Date:																		

*See additional documents for these proposals in the Teams folder containing all proposals. Gravity Works, FourNine estimated ranges; the top end of the range is recorded here.